

THE NATIONAL ACADEMIES Advisers to the Nation on Science, Engineering, and Medicine

Critical Code

Software Producibility for Defense

Summary points from the final report of the Committee on Advancing Software-Intensive Systems Producibility (ASISP)

William Scherlis, Chair Enita Williams, Study Director Jon Eisenberg, CSTB Director

December 2010

National Research Council (NRC) Computer Science and Telecommunications Board (CSTB)

> One slide summary: Goals and Enablers

Mission goals ← Practice improvements ← Research

- Improve critical areas of current practice
 - Enable incremental iterative development at arm's length
 Process and measurement
 - Enable architecture leadership, interlinking, flexibility
 - Architecture
 - Enable mission assurance at scale, with rich supply chains
 Assurance and security
- Undertake research to support the critical areas of practice
 - 1. Architecture modeling and architectural analysis
 - 2. Validation, verification, and analysis of design and code
 - 3. Process support and economic models for assurance
 - 4. Requirements
 - 5. Language, modeling, code, and tools
 - 6. Cyber-physical systems
 - 7. Human-system interaction

Key Findings and Recommendations

- Software has become critical in its role and strategic significance for DoD 1. Software enables capability, integration, and agility in defense systems
 - DoD needs to actively and directly address its software producibility needs
 - NITRD data reveal the extent of the S&T disengagement that must be reversed
- Innovative software-intensive engineering can be managed more effectively 2. Apply advanced practice and supporting tools for iterative incremental development
 - Update earned-value models and practices to support management process
- DoD needs to be a smarter software customer 3.
 - There is insufficient DoD-aligned software expertise within and around DoD
- Assert DoD architectural leadership 4.
 - In highly complex systems with emphasis on quality attributes, architecture decisions may need to dominate functional capability choices
- Adopt a strategic approach to software-intensive mission assurance 5.
 - Integrate preventive practices into development to support ongoing creation of evidence in support of assurance
 - Do not lose leadership in software evaluation and assurance (DSB'07)
- Reinvigorate and focus DoD software engineering research 6.
 - Apply appropriate criteria in identifying goals for research programs
 - Focus research effort on identified goals in seven technical areas

One slide summary: Assurance

Adopt a strategic approach to software assurance

- Finding from DSB2007, reiterated in Critical Code
 - It is an essential requirement that the United States maintain advanced capability for "test and evaluation" of IT products. Reputation-based or trustbased credentialing of software ("provenance") needs to be augmented by direct, artifact-focused means to support acceptance evaluation.
- Context •
 - Challenges
 - Inadequate + costly legacy approaches based on inspection and sampled tests
 - Newly rich and globally diverse supply chains, with arms-length relationships
 - · Assurance regts can dramatically limit systems capability, and vice-versa
 - Opportunities
 - Significant advances and potential for preventive/evaluative practices
 - Evidence production - Isolation / encapsulation Architecture desian
 - Configuration management
 - · Potential for new approaches to "evaluation standards" for legacy / ongoing / new
- Conclusion .
 - DoD must directly foster advanced software practice and tools for highly assured high capability systems -- nobody is doing this for DoD

- Task and prior reports
- Committee, process, background
- Areas of practice
 - Process and measurement
 - Software expertise
 - Architecture
 - Assurance and security
- Topics of research
- Economic argument
- Next steps

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The ASISP committee of the NRC

- National Research Council (NRC) ASISP Committee
 - ASISP: Advancing Software-Intensive Systems Producibility
 - Producibility: the capacity to design, produce, assure, and evolve software-intensive systems in a predictable manner while effectively managing risk, cost, schedule, quality, and complexity.
- Commissioned by the Office of the Secretary of Defense (OSD)
 - DDR&E focal point, with ONR support and NSF assistance
- NRC charge to committee
 - Assess national investment in relevant software research
 - Recommend improvements to DoD software practice
 - Examine needs relating to DoD software research
 - Assess research requirements relating to software producibility

ASISP study committee

- William Scherlis, Carnegie Mellon University, Chair
- Robert **Behler**, The MITRE Corporation
- Barry W. Boehm, University of Southern California
- Lori Clarke, University of Massachusetts at Amherst
- Michael Cusumano, Massachusetts Institute of Technology
- Mary Ann Davidson, Oracle Corporation
- Larry Druffel, Software Engineering Institute
- Russell Frew, Lockheed Martin
- James Larus, Microsoft Corporation
- Greg Morrisett, Harvard University
- Walker **Royce**, IBM
- Doug C. Schmidt, Vanderbilt University
- John P. Stenbit, Independent Consultant
- Kevin J. Sullivan, University of Virginia
- CSTB Staff

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- Enita Williams, Study Director
- Jon Eisenberg, CSTB Director
- Thanks also to: Joan Winston, Lynette Millett, Morgan Motto, Eric Whitaker

- Industry integrators

Software vendors

Defense primes

FFDRC advisors

Government experience

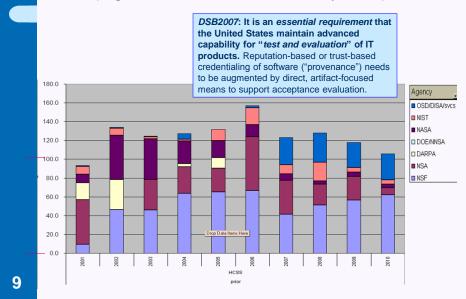
- Government

Research
 Academia

Industry

Reviewers of the ASISP reports

- Rick Buskens, Lockheed Martin ATL (final)
- Grady Campbell, Software Engineering Institute (final)
- William Campbell, BAE Systems (final)
- John Gilligan, Gilligan Group (letter, final)
- William Griswold, University of California, San Diego (final)
- Anita **Jones**, University of Virginia (*letter, final*)
- Annette Krygiel, Independent Consultant (final)
- Butler Lampson, Microsoft Corporation (letter)
- Steve Lipner, Microsoft, Inc. (final)
- David Notkin, University of Washington (workshop, letter, final)
- Frank **Perry**, SAIC (final)
- William Press, U Texas Austin (final review monitor)
- Harry D. Raduege, Jr., Deloitte Center for Network Innovation (letter)
- Alfred Z. Spector, Google, Inc. (workshop, letter, final)
- Daniel C. Sturman, Google, Inc. (final)
- John Swainson, CA, Inc. (final)
- Mark N. Wegman, IBM (final)
- John Vu, Boeing Corporation (*workshop*)
- Peter Weinberger, Google, Inc. (workshop)
- Jeannette Wing, Carnegie Mellon University (workshop)



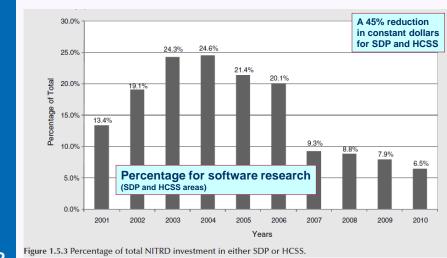
HCSS (High Confidence Software and Systems)

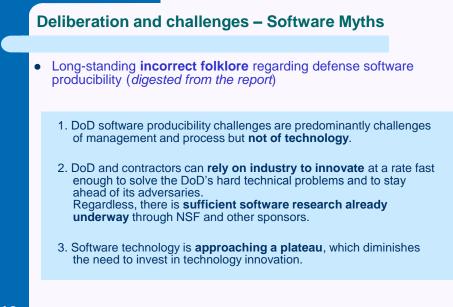
SDP (Software Design and Productivity) PITAC 1999: 250.0 Finding: The Nation is underinvesting in fundamental software research. Recommendation: Make fundamental software 200.0 research one of the Nation's highest R&D priorities. Agency OSD/DISA/svcs 150.0 INIST NASA DOE/NNSA DARPA 100.0 NSA NSF 50.0 0.0 2010 2002 2003 2004 2005 2006 2007 2008 2009 2001 10 SDP



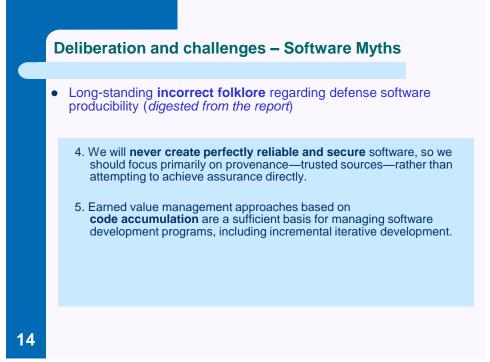
Total NITRD investment ("prior year" amounts)

SDP+HCSS relative to total NITRD









- Task and prior reports
- Committee, process, background
- Areas of practice
 - Process and measurement
 - Software expertise
 - Architecture
 - Assurance and security
- Topics of research
- Economic argument
- Next steps

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Incremental and iterative software dev't practices Findings Modern processes for innovative software systems is geared toward incremental identification and mitigation of engineering uncertainties. In other words: Innovative engineering does not necessarily increase programmatic risk For defense software, challenges derive from (2) larger scale, (2) linking with systems engineering, and (3) arm's-length contractor relationships. Technology and improved measurement have significant roles in enabling modern incremental and iterative software development practices at all levels of scale.

Chapter 2 of the report

- Extensions to earned value management models are needed to enable incremental iterative development.
 - These include evidence of feasibility and time-certain development.
 - Additionally, supplement the prescription of DoDI 5000.02 to better support ongoing management of engineering risks

Incremental and iterative software dev't practices

- Engineering risk can be decoupled from programmatic risk
 - Iterative engineering of innovative software can be successfully managed

• Recommendations

- Take aggressive actions to identify and remove barriers to the broader adoption of incremental development methods.
 - These include iterative approaches, staged acquisition, evidence-based systems and software engineering, and related methods that involve explicit acknowledgment and mitigation of engineering risk.
- The DoD should take steps to accumulate high-quality data regarding project management experience and technology choices.
 - This data can be used to inform cost estimation models, particularly as they apply to innovative software development.

There is insufficient DoD-aligned software expertise

- Finding
 - The DoD has a growing need for software expertise
 - It is not able to meet this need through intrinsic DoD resources.
 - Nor is it able to fully outsource this requirement to DoD primes.
 - The DoD needs to be a smart software customer
 - Particularly for large-scale innovative software-intensive projects.

- Task and prior reports
- Committee, process, background
- Areas of practice
 - Process and measurement

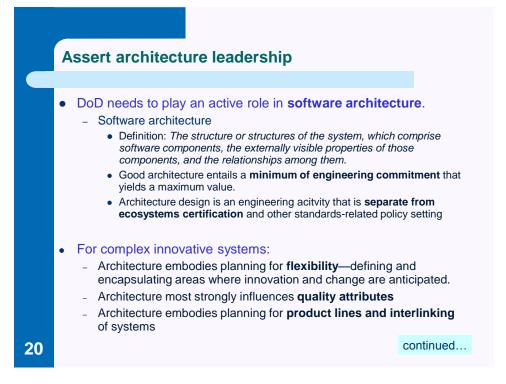
Assurance and security

- Software expertise
- Architecture

Chapter 3 of the report

- Topics of research
- Economic argument
- Next steps

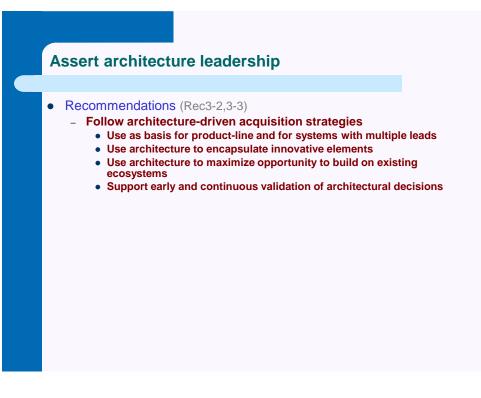
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Assert architecture leadership

- For innovative systems
 - Consideration of architecture and quality attributes may best precede commitment to specific functionality.
 - This approach can reduce the overall uncertainty of the engineering process and yield better outcomes.
 - Architecture includes the earliest and often most important design decisions – those that are most difficult to change later
 - Architecture is profoundly influenced by precedent
 - Small changes can open and close opportunities to exploit rich ecosystems, greatly influencing cost, risk, and supply chain structure
- Findings
 - An early focus on architecture is essential for systems with innovative functional or quality requirements.
 - Architecture practice, as seen in industry, is sufficiently mature for DoD to adopt (Finding3-2)

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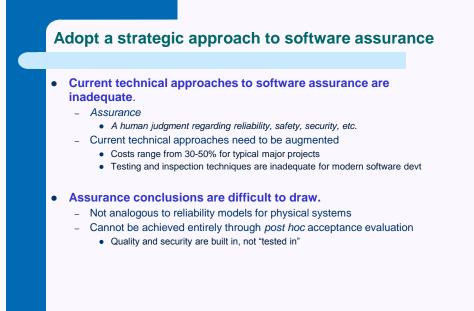
- Task and prior reports
- Committee, process, background
- Areas of practice
 - Process and measurement

Assurance and security

- Software expertise
- Architecture

Chapter 4 of the report

- Topics of research
- Economic argument
- Next steps



Adopt a strategic approach to software assurance

- DoD faces particular challenges to assurance.
 - 1. The **arms-length relationship** between a contractor development team and government stakeholders
 - 2. Modern systems of all kinds draw on components from diverse sources
 - This implies that supply-chain attacks must be contemplated, along with attack surfaces within the software application
 - There will necessarily be differences in the levels of trust conferred on components.
 - There may also be opacity in the supply chain for vendor and sub components
 - Evaluative and preventive approaches can be integrated to enhance assurance in complex supply chains with diverse sourcing.
 - 3. **High consequences** due to roles in war-fighting and protection of human lives and national assets
 - 4. Failure to maintain a lead in the ability to prevent and evaluate confers advantage to adversaries (DSB2007, paraphrased)

Assurance: models, process, and traceability

- Finding
 - Assurance is facilitated by advances in diverse aspects of software engineering practice and technology.
 - These include modeling, analysis, tools and environments, traceability, programming languages, and process support.
 - After many years of slow progress, recent advances have enabled more rapid improvement in assurance-related techniques and tools
 - Advances focused on simultaneous creation of assurance-related evidence with ongoing development effort have high potential to improve the overall assurance of systems.
- Finding from DSB2007
 - It is an essential requirement that the United States maintain advanced capability for "test and evaluation" of IT products. Reputation-based or trust-based credentialing of software ("provenance") needs to be augmented by direct, artifact-focused means to support acceptance evaluation.

Assurance: models, process, and traceability

- Traceability: Assurance best practice for development
 - Connect code to be executed with functional and quality attributes
 - Create and sustain chains of evidence that link software-related
 artifacts
 - Examples: test cases, inspection reports, analysis, simulation, models, etc.
 - Employ a mix of preventive and evaluative approaches
 - Address assurance considerations throughout the process lifecycle
 - Attend to the means by which design-related information and traceability links are represented
 - Formality, modeling, consistency, and usability
- Finding
 - Early engineering choices strongly influence feasibility of achieving high assurance.
 - Successful approaches involve a diverse set of evaluative and preventive techniques
 - Particularly architecture, modeling, tooling

Assurance concepts in the report – examples

- Scenario structure combine evaluation and prevention
 - 1. Hazard and requirements analysis
 - 2. Architecture and component identification
 - 3. Component-level error and failure modeling
 - 4. Supply-chain and development history appraisal
 - 5. Analysis of architecture and component models
 - 6. Identify high-interest components
 - 7. Develop a component evaluation plan
 - 8. Assess individual components
 - 9. Select courses of action for custom components
 - 10. Select courses of action for opaque components
 - and services
 - 11. Refine system-level assessment

• Two additional security-related challenges

- Separation
 - E.g., red / green and finer grained
 - Isolation and sandboxing
- Configuration
 - · Including issues related to dynamism

Preventive

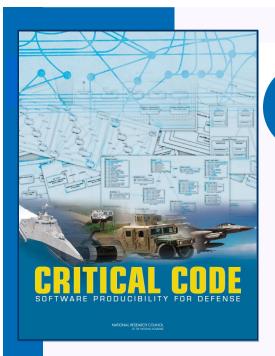
- Requirements analysis
- Architecture design
- Ecosystem choice
- Detail designSpecification and
- documentation
- Modeling and simulation
- Coding
- Programming language
 Tooling

Evaluative

- Inspection
- Testing
- Direct analysis
 Measurement
- Monitoring
- Verification

Engineering choices influence ability to assure

- Recommendations
 - Institute effective incentives for preventive software assurance practices and production of evidence across the lifecycle.
 - Do this throughout the supply chain
 - Examine commercial best practices for transitioning assurancerelated best practices into development projects (Rec4-3)
 - Including contracted custom development, supply-chain practice, and in-house development practice.
 - Expand research/investment focus on assurance-related software engineering technologies and practices (Rec4-2)



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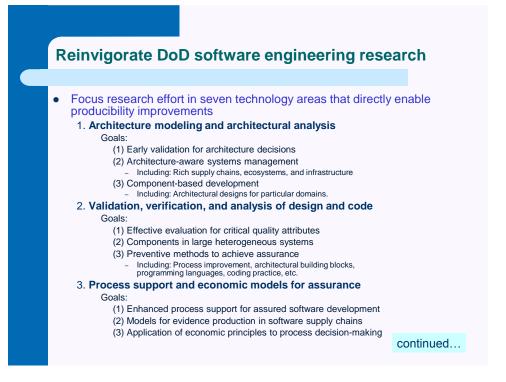
Software Producibility for Defense

> Supplementary Material

- Task and prior reports
- Committee, process, background
- Areas of practice
- Topics of research
 - Seven technology areas

Chapter 5 of the report

- Four considerations
 Reinvigoration plan
- Economic argument
- Next steps



Reinvigorate DoD software engineering research

 Focus research effort in seven technology areas that directly enable producibility improvements

4. Requirements

- Goals:
 - (1) Expressive models, supporting tools for functional and quality attributes
 - (2) Improved support for traceability and early validation

5. Language, modeling, coding, and tools

Goals:

- (1) Expressive programming languages for emerging challenges
- (2) Exploit modern concurrency: shared-memory and scalable distributed
- (3) Developer productivity for new development and evolution

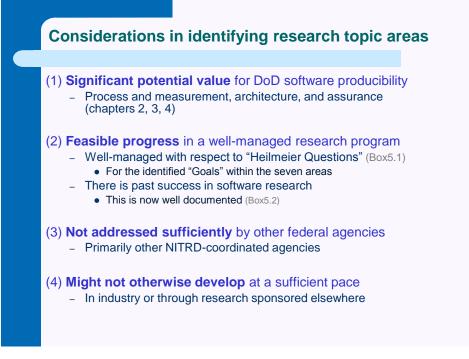
6. Cyber-physical systems

Goals:

- (1) New conventional architectures for control systems
- (2) Improved architectures for embedded applications

7. Human-system interaction

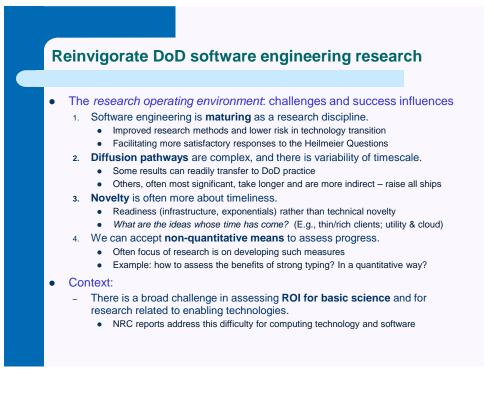
- Goal:
- (1) Engineering practices for systems in which humans play critical roles (*This area is elaborated in another NRC report*)



Reinvigorate DoD software engineering research

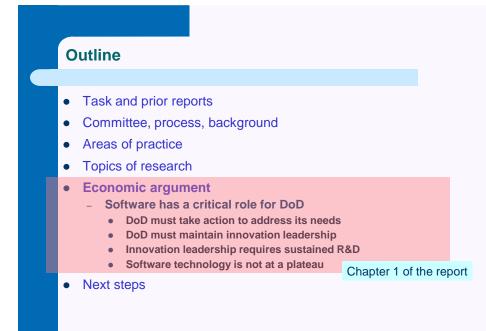
- Technology role (Finding5-2)
 - Technology has a significant role in enabling modern incremental and iterative software development practices
 - At levels of scale ranging from small teams to large distributed development organizations.
 - In all three areas: Process and measurement, architecture, assurance
 - Myth: DoD's producibility challenges are predominantly challenges of management and process, not technology (M1)
- Recommendations (Rec5-1,2)
 - DoD take immediate action to reinvigorate its investment in software producibility research
 - Undertake through diverse research programs throughout DoD
 - Include academia, industry labs, and collaborations
 - Undertake research programs in the seven areas, as critical to advancement of defense software producibility

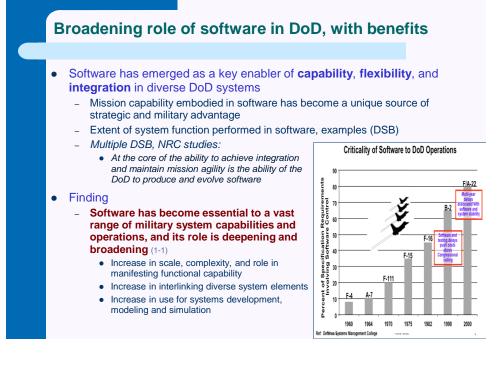
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Roles for academia and industry in research

- Recommendation
 - Academic, industry, and government researchers must all participate (Rec5-1)
- Understand the scope of value of academic research
 - Workforce
 - University graduates prepared for emerging new challenges
 - Next generation technical leadership from PhD programs
 - New knowledge
 - Industry labs under greater ROI pressure
 - Game changing and disruptive technologies
 - Ongoing disruption characteristic of the first 50 years of IT innovation
 - Non-appropriable invention, as well as appropriable invention
 - Raise all boats
 Surprise reduction
 - Very rapid change in computing technology, at undiminished pace
 - "Surprise" can include rapid shifts of innovation center of gravity





Software's critical role

The strategic significance of software US and globally

- Software has become a principal force multiplier for DoD
 - Rapid growth in extent and criticality of software to DoD operations
- Software is a key competitive factor in commercial business
 - Software is now a strategic source of competitive advantage in sectors ranging from financial services and health care to telecom and entertainment.
- Disproportionate benefits from software in economic growth
 - ICT industries in US since 1995 [NRC economic policy board]
 - ICT sector is 3% of US GDP
 - ICT drives 20% of US economic growth
 - ICT in Europe
 - ICT sector is 5% European GDP
 - ICT drives 25% of overall growth and 40% of the productivity increase
 - And: Most software development is outside the ICT sector



- The growing role of software in systems and organizations is creating both benefits and risks.
 - Benefit: Interlinking of systems
 - *Risks for DoD:* Magnitude of failures, cascading failures, security challenges
 - Benefit: Direct interaction by users
 - Risks for DoD: More individuals can take actions with high consequence
 - Benefit: Immediate enactment
 - *Risks for DoD:* Failures and compromises can occur inside human decision loops
 - Benefit: Rapid growth in capability and flexibility
 - *Risks for DoD*: Early validation for architecture must be emphasized in the process
 - Risks for DoD: Assurance practices and tools need to advance commensurably



DoD software leadership

- Software capability is strategic
 - At the core of the ability to achieve integration and maintain mission agility is the ability of the DoD to produce and evolve software. (Multiple DSB, NRC studies)
- Findings (Findings1-1,4)
 - Software has become essential to a vast range of military system capabilities and operations, and its role is continuing to deepen and broaden, including interlinking diverse system elements.
 - The DoD's needs will not be sufficiently met through a combination of demand-pull from the military and technology-push from the defense or commercial IT sectors.
 - **The DoD cannot rely on industry alone** to address the long-term software challenges particular to defense.

The role for DoD in its software leadership

- Findings
 - Technological leadership in software is a key driver of capability leadership in systems.
 - DoD relies on US industry to sustain this technological leadership.
 - The DoD relies fundamentally on mainstream commercial components, supply chains, and software ecosystems.
 - Nonetheless, the DoD has special needs in its mission systems driven by the growing role of software in systems.
- Recommendations (Rec1-1,5-1)
 - DDR&E should regularly undertake an identification of areas of technological need related to software producibility where the DoD has "leading demand" and where accelerated progress is needed
 - DoD take immediate action to reinvigorate its investment in software producibility research
 - Undertake research programs in the seven areas (Rec5-2,recap)

At a plateau?

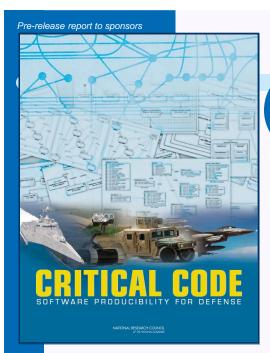
- The myth of the plateau
 - We are not at a plateau or near a plateau in overall software capability or technology for software producibility (Finding1-5a) "Automatic programming" – 1958 (Fortran), 1980s (4GLs), 1980s (AI), etc.
 - Software has intrinsic unboundedness
 - It lack of natural physical limits on scale and complexity
 - Only human intellectual limits and mathematical limits on algorithms
 - New software-manifest capabilities continue to emerge
 - A "continuous improvement" in capability (as distinct from process)
 - Less fine tuning and more order-of-magnitude leaps
 - Enabled by a steady pace of technological breakthroughs in practices, models, languages, tools, and practices
 - Leveraged through ecosystems and infrastructure
 - There is a consequence necessity of ongoing innovation in software
 - Software innovation, once routinized, is then quickly automated
 - Expensive custom dev't gives way to low-cost component procurement

Consequences of unboundedness

- Software engineering and other engineering
 - A relatively much larger portion of overall software engineering effort is creating *innovative* functionalities, as compared with other engineering disciplines
 - Hence an ongoing focus on engineering risk
- Staying apace
 - **Mere presence as a software user** requires keeping pace with rapid ongoing innovation and improvement to practices
 - Applies to custom development, components, and ecosystems
 - Leadership as software producer or consumer requires more
 - An active organizational role in defining the architecture of systems and influencing ecosystems
 - · Participation in technology development

The consequent necessity of ongoing software innovation

- Findings (1-3b,5b)
 - To avoid loss of leadership, DoD must be more fully engaged in the innovative processes related to software producibility
 - There is strategic value to DoD in sustaining US leadership in software producibility -- compared with other industries that have moved offshore
 - It is an essential requirement that the United States maintain advanced capability for "test and evaluation" of IT products. Reputation-based or trust-based credentialing of software ("provenance") needs to be augmented by direct, artifact-focused means to support acceptance evaluation. (DSB2007)
 - DoD needs to address directly the challenge of building on and, where appropriate, contributing to the development of mainstream software that can contribute to its mission.



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DoD Software Needs and Priorities

Final report of the Committee on Advancing Software-Intensive Systems Producibility (ASISP)

William Scherlis, Chair

Enita Williams, Study Director Jon Eisenberg, CSTB Director

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